National Financial Advisor Week

New York, NY – October 23th, 2014

National Financial Advisor Week (NFAW) took place for the first time September 14-19 in New York City, New York, an annual event recognizing the work financial advisors do for investors.

Clear Financial Advisors was proud to be involved in this terrific event. Our founder, Robert Schmansky, CFP® spoke as a panelist, sharing the message that financial advisors can help to improve the lives of ordinary people, particularly the 50 million US households who currently go unadvised when making major financial decisions.

Over the course of five days, investors, advisors and the media attended 31 panels on a host of financial topics. Schmansky's panel, Top 10 Mistakes Investors Make, was hosted by USAToday.com Editor-in-Chief Dave Callaway and looked at mistakes made in having a successful investing experience.

Advisors Ahead CEO, Craig Pfeiffer (former Vice Chairman of Morgan Stanley Smith Barney), headed the NFAW Advisory Board and stressed the importance of retirement, estate and college planning. "At NFAW, there will be opportunities for people to learn how advisors can help navigate those issues," said Pfeiffer.

Sponsors included American Realty Capital, American Funds, Prudential, LJM Funds, Thompson Reuters, *USA Today*, ACE, New York Stock Exchange, Advisors Ahead and more.

The week's events culminated with a national sweepstakes for a fully paid college education. She will receive full tuition, room and board and books for four years of college education. We are delighted to have been a part of such an exciting opportunity.

"Everyone needs advice to reach their financial goals, whether it be owning a home or sending a child to college," said Nick Stuller, CEO and co-founder of NFAW. "NFAW will show the world that there is a smart advisor for everyone."

About Clear Financial Advisors: Clear Financial Advisors is a registered investment advisor located in Livonia, Michigan, and serving clients nationwide. We are an award winning financial advisory firm with memberships in NAPFA, Garrett Planning Network, and the Financial Planning Association.

About Robert Schmansky, CFP®: Robert Schmansky, CFP® has over a decade of experience helping individuals and families meet their financial goals and overcome money concerns. He has been a contributing writer to US News & World Report, NAPFA's Fee-Only Planner blog at Forbes and Yahoo! Finance, and is frequently quoted in the media, including the Wall Street Journal, SmartMoney, CNN Money, and other publications.

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